

Effective Training, Inc.

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FOR IMMEDIATE RELEASE

Effective Training Inc. to Exhibit Products at Quality Expo in Detroit

Effective Training Inc. (ETI), international supplier of geometric dimensioning and tolerancing (GD&T) products, training, and services, will showcase the new GD&T Trainer Professional Edition computer-based training software at the 2004 Quality Expo Detroit, June 9-10, 2004.

WESTLAND, MI (April 6, 2004) --Effective Training Inc. (ETI), international supplier of geometric dimensioning and tolerancing (GD&T) products, training, and services, will be an exhibitor at the 2004 Quality Expo Detroit, Michigan, June 9-10, 2004. The trade show features the industry's top suppliers and latest products and services. It's the only event in 2004 exclusively focused on quality solutions for manufacturing.

ETI will showcase their complete line of GD&T products, including their newest software: The GD&T Trainer Professional Edition computer-based training program. Considered a "virtual classroom" in GD&T, the software provides instant lesson feedback, technical animations that demonstrate concepts, 3D solid part models and audio narration. It also includes over 100 author's comments that give tolerancing insights from course developer and ETI president, Alex Krulikowski.

"Effective Training is a leader in GD&T training software development. The new GD&T Trainer Professional Edition is a unique program because it combines interactive training with visual and audio reinforcement. The result is a quality product that is as close to classroom training as you can get." Krulikowski said. "The Quality Expo provides an excellent opportunity to give others hands-on experience with the software. Visitors can try it for themselves and experience the many exciting features it has to offer."

The 2004 Quality Expo will be held at the Novi Expo Center. ETI's products will be on display at Booth 235. Visitors can stop by to try the software and to receive a demo CD-ROM to take home. ETI is also offering visitors a free GD&T Ultimate Pocket Guide just for stopping by. The pocket guide is filled with explanations of GD&T terms and concepts and is a handy on-the-job resource that fits neatly in a shirt pocket. Show hours are Wednesday, June 9, from 10 am - 5 pm and Thursday, June 10, from 10 am - 4pm. For driving directions and to register for free show admission, see the qualitydetroit.com website.

To find out more about ETI products and services, including the new GD&T Trainer Professional Edition, computer-based training software, call 800-886-0909. To view a complete catalog of GD&T- and ASME Standard-related products, or to sign up for Effective Training's free online newsletter, visit their website: <http://www.etinews.com>.

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